

# TRANSPORTATION

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**PURPOSE**

The Transportation cost center is used to account for expenditures associated with the Town’s contract for public transportation services. The Town of Carrboro is a financial partner with the Town of Chapel Hill and the University of North Carolina for the provision of public transportation services throughout the Chapel Hill, Carrboro, and UNC community. Carrboro provides transportation services through an annual contract with Chapel Hill Transit, which is a municipal department within the Town of Chapel Hill. Carrboro’s annual expenditures are determined through a locally developed formula which allocates system expenses based upon population. FY2010-2011 annual budget for Chapel Hill Transit was \$16.8 million.

**GOALS**

- Improve quality of public transportation service.
- Improve level of public transportation service.
- Improve access to public transportation.

**SERVICES PROVIDED & ACTIVITIES**

- Fixed route transit encompasses all regular bus service to Carrboro residents.
- EZ Rider is a special demand-response service using lift-equipped vehicles to transport individuals with mobility limitations that prevent them from using regular fixed route buses.
- Tar Heel Express is a special service for UNC home basketball and football games.
- Bike-on-bus allows transit riders to put their bicycle on the front of any bus.

**UPCOMING FISCAL YEAR OBJECTIVES**

- Work with Chapel Hill Transit to more effectively manage current level of public transportation service in Carrboro.
- Work with Chapel Hill Transit to extend service into areas of Carrboro that are currently not served by fixed route service.
- Work with Chapel Hill Transit, Triangle Transit, and Orange County jurisdictions to continue planning for transit investments in the county, including service extensions to or within Carrboro.

**PREVIOUS YEAR ACCOMPLISHMENTS**

Chapel Hill Transit overall:

- Service area of approximately 62 square miles.
- Statistics for calendar year 2010 are provided in the table below.

<b>Service Consumption</b>	<b>Amount</b>
Annual Passenger Miles	15,523,054
Annual Unlinked Trips	7,552,486
Average Weekday Unlinked Trips	29,699
Average Saturday Unlinked Trips	1,675
Average Sunday Unlinked Trips	916
<b>Service Supplied</b>	
Annual Vehicle Revenue Miles	2,160,791
Annual Vehicle Revenue Hours	192,348

- In the 2010-2011 fiscal year, total system ridership was 7 million which was virtually equal to the 2009-2010 fiscal year.
- A Comprehensive Operations Analysis was conducted to identify service efficiencies and modifications, cost saving options, and potential expansions to underserved transit markets.
- Chapel Hill Transit began a transit advertising program in FY2011-12 to generate additional revenue to cover costs.
- On average between 2006 and 2010, 16.3 percent of Carrboro residents used transit to commute, according to the American Community Survey, compared to 9.1 percent in 2000.

## BUDGET SUMMARY

### TRANSPORTATION- DEPARTMENTAL TOTAL

2009-10 ACTUAL	2010-11 ACTUAL	2011-12 ADOPTED BUDGET	2012-13 ADOPTED BUDGET	% CHANGE 2012/13 FROM 2011/12
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<b>SUMMARY</b>
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PERSONNEL	-	-	-	-	0%
OPERATIONS	1,032,835	1,032,825	1,064,150	1,240,000	17%
CAPITAL OUTLAY	-	-	-	-	0%
<b>TOTAL</b>	<b>1,032,835</b>	<b>1,032,825</b>	<b>1,064,150</b>	<b>1,240,000</b>	<b>17%</b>

### CHANGES IN BUDGET FROM PRIOR YEAR ADOPTED BUDGET

The transportation budget increased due to the increase in cost share.

PERFORMANCE MEASURES	FY2009-10 ACTUAL	FY2010-11 ACTUAL	FY2011-12 ESTIMATED	FY2012-13 PROJECTED
Average Daily Ridership (Boarding)	3,656	3,649	3,447	3,606
Average Daily Ridership (Alighting)	3,217	3,486	3,359	3,382